



Beach Cities Transit Transit Services Study

Focus Groups

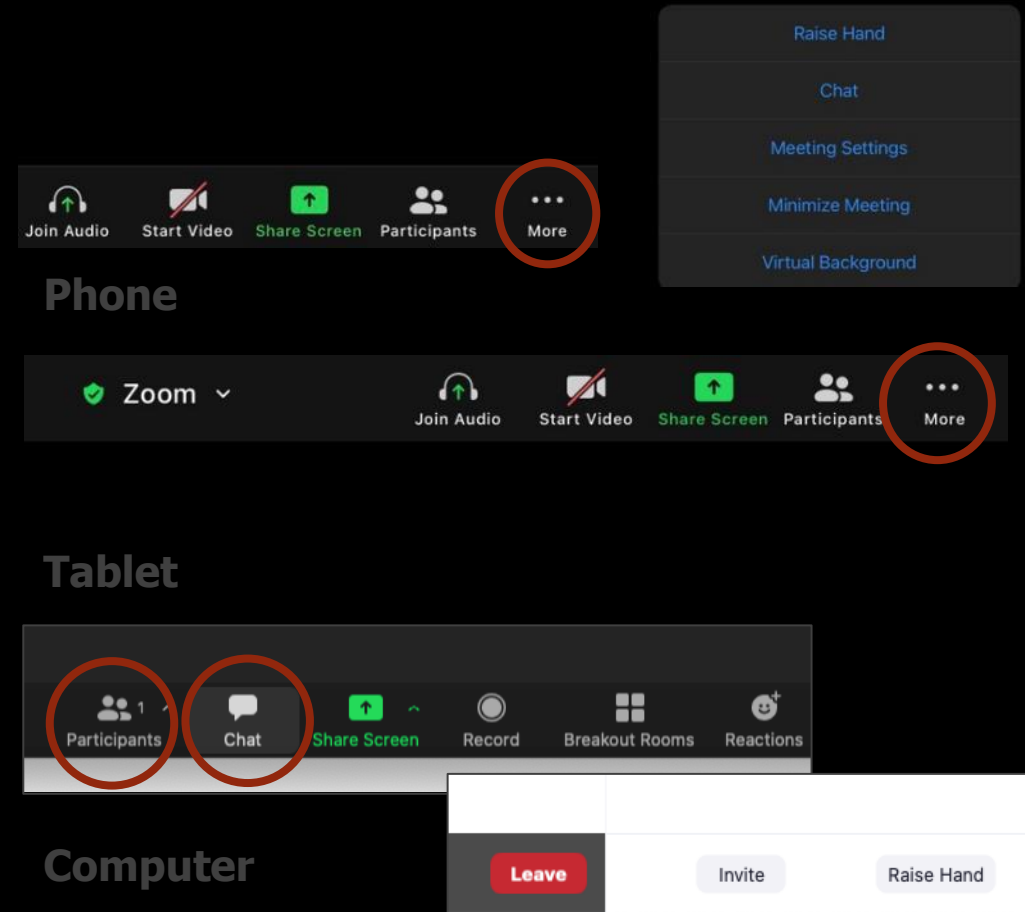
July 2022



How to Participate

Ask any questions or comments in the chat box or use the “Raise Hand” function to be unmuted.

Press *9 if calling into the meeting and *6 to unmute yourself





WELCOME

Joyce Rooney, Manager

City of Redondo Beach

Transportation Operations & Facilities

Agenda



- I. Team Introductions
- II. Project Overview & Goals
- III. Overview of BCT
- IV. Preliminary Survey Results
- V. Discussion/Q&A
- VI. Next Steps

The background of the slide is a stylized silhouette illustration of a beach scene. It features a dark blue foreground representing the beach, a light blue horizontal band representing the ocean, and a solid orange band representing the sky. A black silhouette of a pier with a railing runs across the middle. On the pier, there are silhouettes of people: a person carrying a surfboard, a person with a child, and another person. Two palm trees are also silhouetted against the orange sky.

Team Introductions

BCT Transit Services Study

Project Team Introductions

Joyce Rooney
City of Redondo Beach
Beach Cities Transit

Leslie Scott
City of Redondo Beach
Beach Cities Transit



David Verbich
Stantec



Amanda McDaniel
Stantec



Ian Lowell
Stantec



JC Lacey
JCL Consulting



Group Icebreaker



1. Name
2. Organization
3. Expectations for the Focus Group Meeting



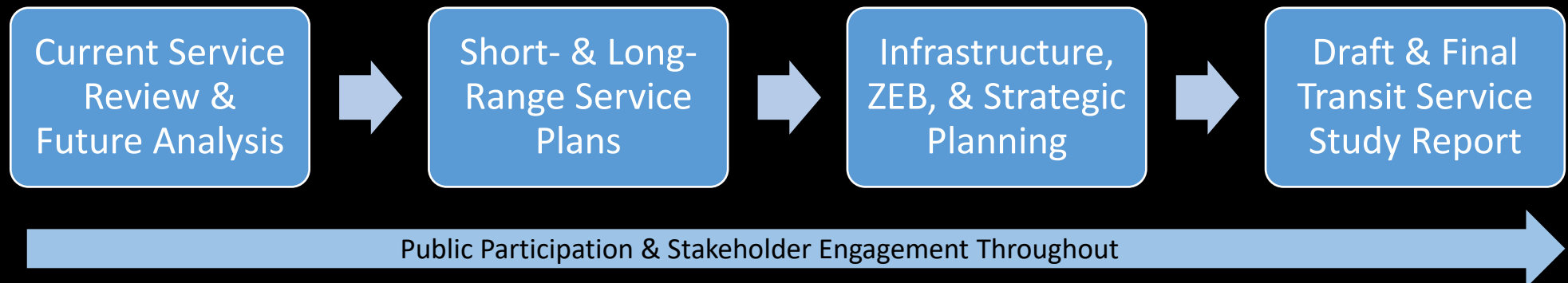
The background of the slide is a stylized silhouette of a beach scene. The top half is a solid orange color representing the sky. The bottom half is a solid dark blue color representing the ocean and foreground. A horizontal line separates the two colors. In the foreground, there is a dark blue silhouette of a beach. A white silhouette of a pier or boardwalk runs across the middle. On the pier, there are two palm trees, a person carrying a surfboard, and a person with a child. The text "Project Overview & Goals" is written in a large, white, sans-serif font across the middle of the slide, overlapping the pier and the ocean.

Project Overview & Goals

BCT Transit Services Study

Project Overview

- Comprehensive review of BCT's system & services operated by the City of Redondo Beach
- To prepare BCT services for upcoming transportation projects & new developments in the South Bay
- To develop short- and long-range service plans for BCT and identify capital planning needs
 - Short-range service plan: 3-5 years
 - Long-range service plan options: 5-15 years



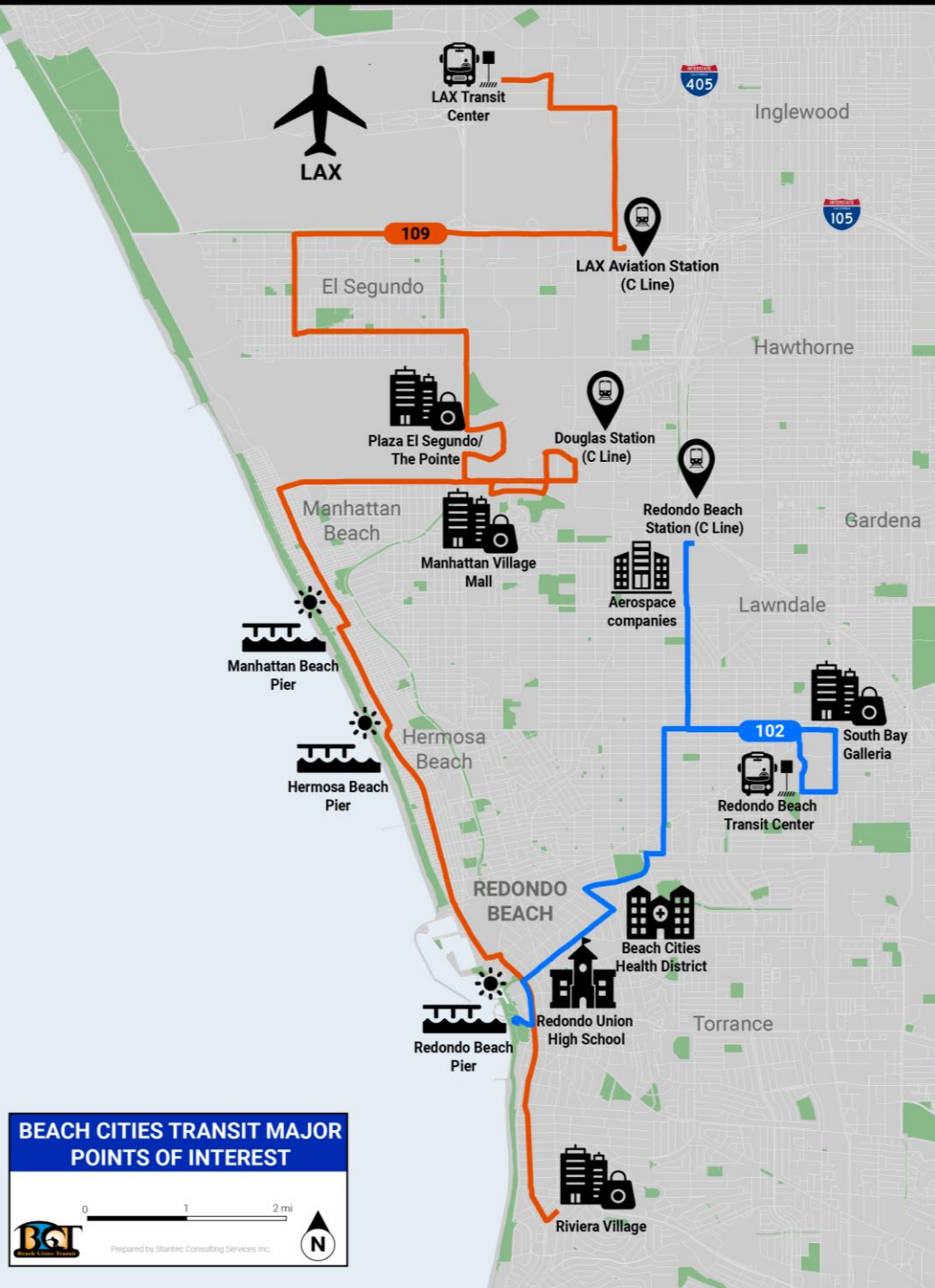
A silhouette illustration of a beach scene is positioned in the background. It shows a dark blue silhouette of a person carrying a surfboard, a smaller silhouette of a child, and another silhouette of a person. They are standing on a dark blue silhouette of a beach. In the background, there are two palm trees and a blue silhouette of the ocean. A dark blue silhouette of a pier or boardwalk runs across the middle of the image. The sky is a solid orange color.

Overview of Beach Cities Transit

BCT Transit Services Study

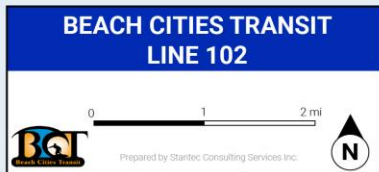
About Beach Cities Transit

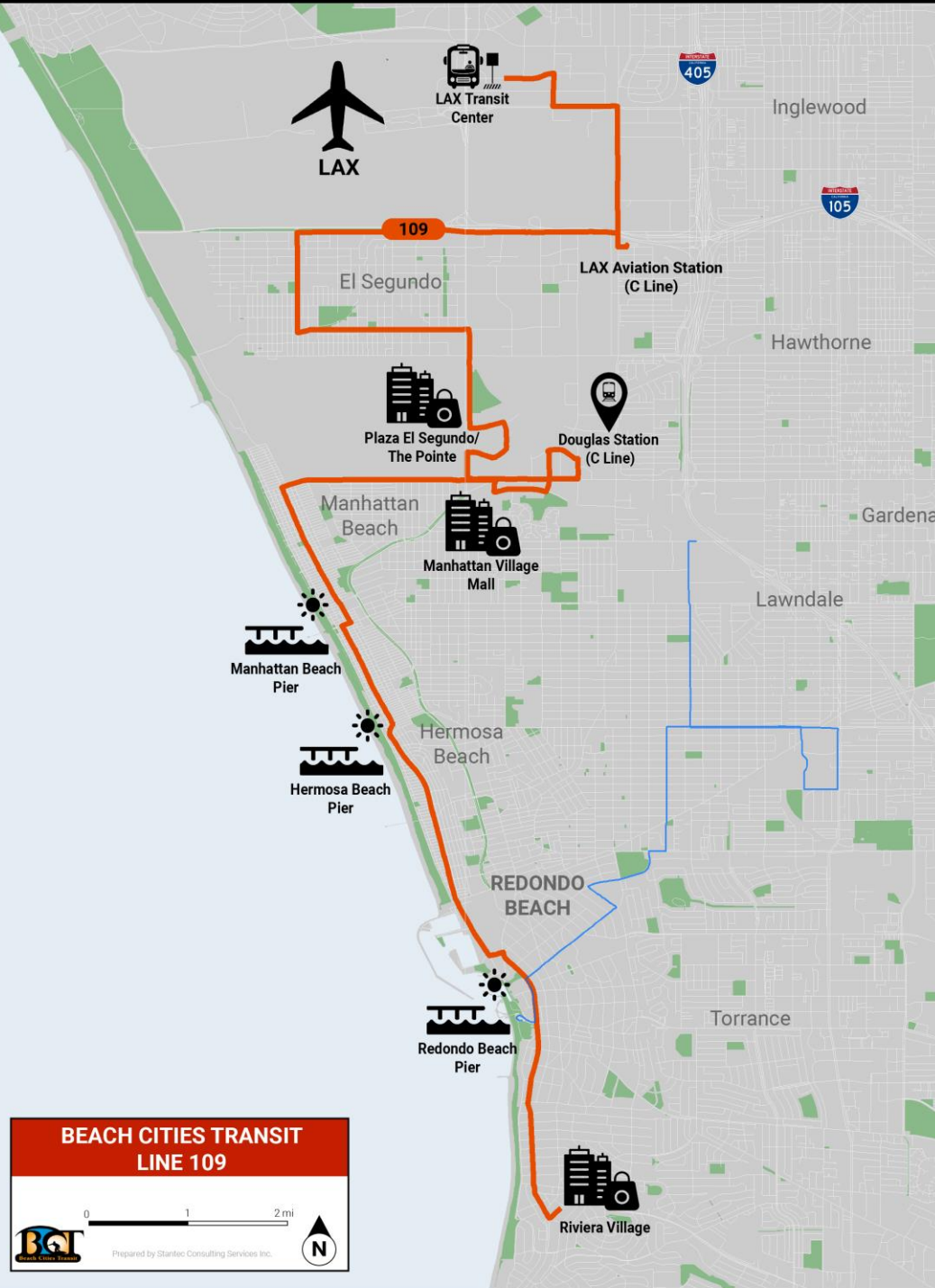
- Operated by the City of Redondo Beach serving the cities of Redondo Beach, Hermosa Beach, Manhattan Beach, El Segundo, and LAX
- **2 fixed routes**
 - Line 109 between Riviera Village and LAX
 - Line 102 between Redondo Beach Pier and Redondo Beach C (Green) Line Station
 - Provided over **220,000** passenger trips in 2021
- **The WAVE dial-a-ride** service to seniors (62+) and those with disabilities living in Redondo Beach and Hermosa Beach
 - Provided over **5,900** passenger trips in 2021
- Fare collection has been suspended since March 2020



Line 102

- Provides service between the Redondo Beach Pier and Redondo Beach C (Green) Line Station
- Provides school tripper service to Redondo Union High School
- Service span and frequency:
 - Weekdays 6am-9pm: every 30 minutes
 - Saturday 8am-9pm: every 30 minutes for most of the day
 - Sundays 9am-7pm: every 40 minutes
- 701 average daily weekday riders when school is in session
- 516 average daily weekday riders when school is not in session



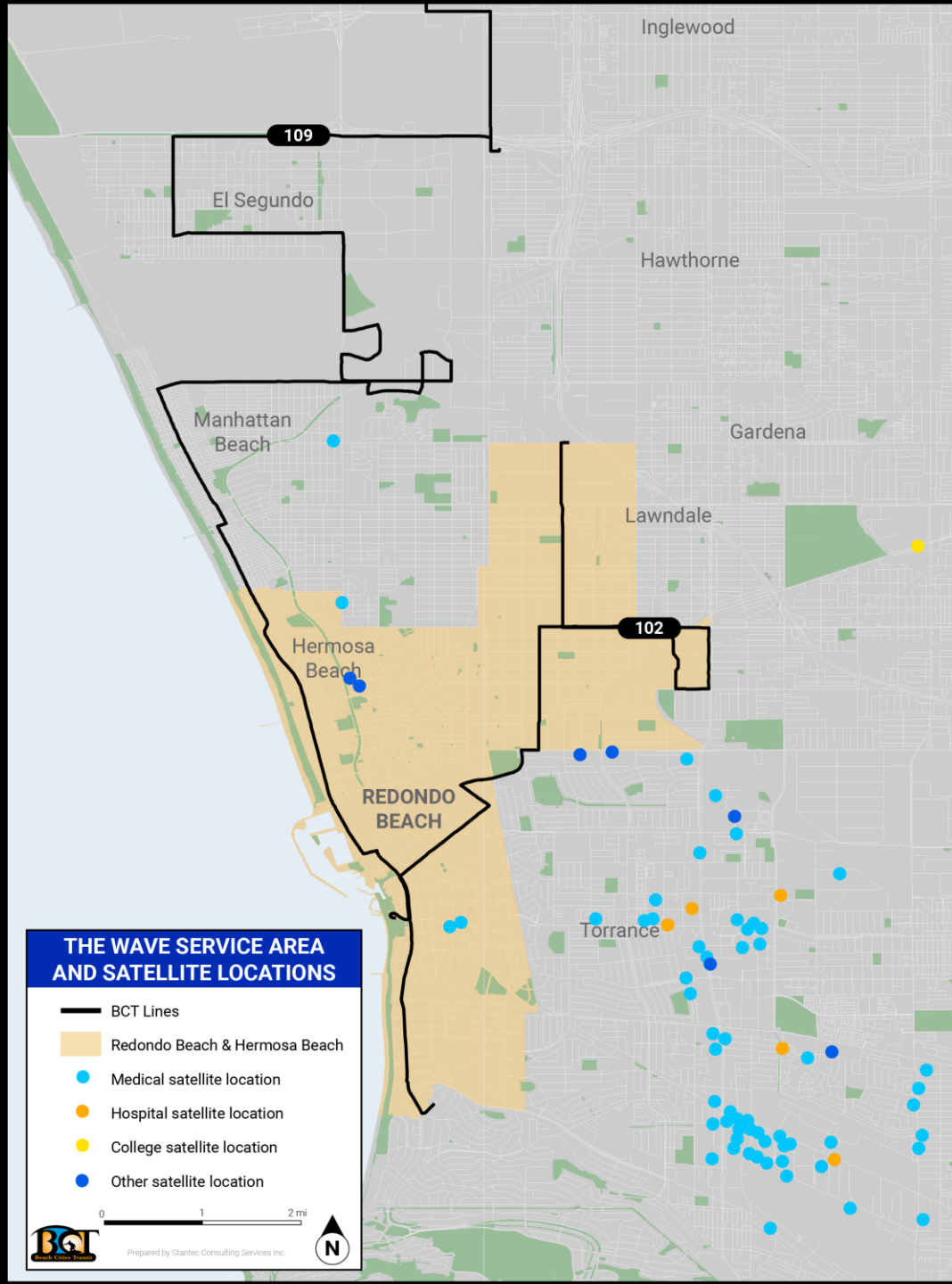


Line 109

- Provides service between the Riviera Village and LAX, including multiple large employment centers in Manhattan Beach and El Segundo
- Service span and frequency:
 - Weekdays 6am-10pm: between every 40 and 55 minutes
 - Weekends 6am-10pm: every 60 minutes
- 580 average daily weekday riders

The WAVE

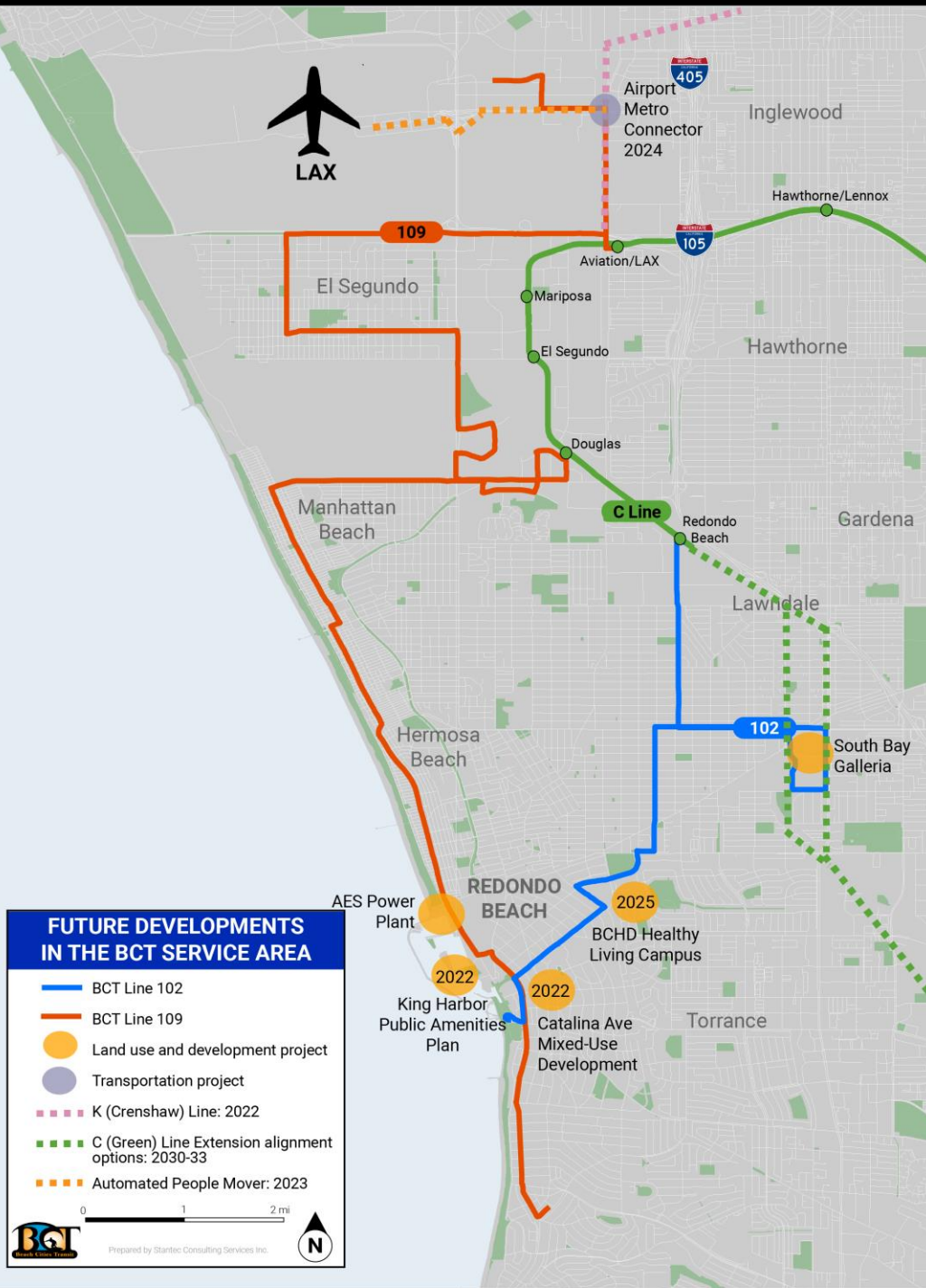
- Provides service to seniors (62+) and those with disabilities
- Serves qualifying residents of Redondo Beach, Hermosa Beach, and to specific satellite locations
- Service
 - Weekdays: 6am-8:30pm
 - Weekends: 8am-8:30pm
- 24 average weekday passenger trips in FY21-22 (compared to 51 daily trips pre-COVID)
- 75% of trips begin and end in Redondo Beach
 - 10% of trips begin and end in Hermosa Beach
 - 15% of trips begin and end in satellite locations



Future Transportation Projects in the South Bay

- LAX Automated People Mover: 2023
- LAX Airport Metro Connector: 2024
- Metro K (Crenshaw) Line: 2022
- Metro C (Green) Line extension: 2030-33
- Vermont Transit Corridor South Bay Extension: 2028-30
- Other land use and development projects

BCT needs to plan and prepare for these projects so that BCT's services can be coordinated with these projects



The background of the slide is a stylized illustration. The top half is a solid orange color, representing a sunset or sunrise sky. The bottom half is a solid dark blue color, representing the ocean. A horizontal line separates the two colors. In the foreground, there is a dark blue silhouette of a pier with a railing. On the pier, there are three figures: an adult, a child, and another adult carrying a long surfboard. Two palm trees are also silhouetted against the orange sky. The title "Questions & Discussion" is written in a large, white, sans-serif font across the middle of the slide, overlapping the dark blue foreground.

Questions & Discussion

BCT Transit Services Study

Preliminary Survey Results: BCT Riders



69% of riders are longtime riders (over 2 years)

But, most (69%) riders only ride a few times a month or less than once a month

BCT riders would ride more frequently if:



Buses ran **more frequently**
Buses were **more reliable**

The bus went to **more places**



Riders use BCT for a variety of reasons, mainly:

Traveling to entertainment or recreation (60 respondents)



Grocery shopping or errands (20 respondents)

Work (12 respondents)



Most riders take other transit systems (Metro, Torrance Transit)

89% of riders walk to bus stops



*Survey results based on a sample of data as of June 28
Includes responses from 74 riders, though number of respondents to each question varies*

Preliminary Survey Results: WAVE Riders



Two Survey Responses

- Both live in Hermosa Beach
- One uses WAVE 1-2 times per week
- One uses WAVE once a month or less
- Neither has ever used BCT Fixed Route

Preliminary Survey Results: Non-Riders (75 responses)



1. 77% Have Never Used Any BCT Service
2. 84% would consider BCT usage if typical mode of transportation unavailable
3. Top Factors that would Encourage Ridership
 - More information about BCT (43)
 - Trip time comparable to driving (37)
 - More bus destinations (32)
 - More frequent bus availability (31)

Discussion



- Your connection to & opinion of public transit, BCT & in general.
- Your familiarity with BCT's fixed route service & WAVE dial-a-ride.
- Non-rider? What would get you to ride?
- Have you ever seen any information about BCT?

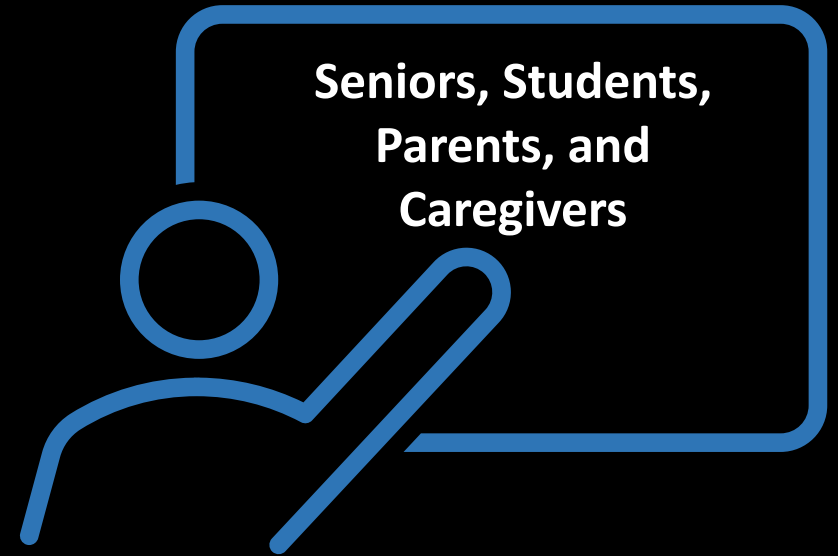
Discussion



- Tell us about your commute – from where & what's it like?
- Your thoughts about transit incentives.
- Any familiarity with local business promotions that reward ridership?
- Does your company provide any transit passes or subsidies for employees?
- What does BCT "get right", which is helping local businesses?
- Where can BCT improve services, which will help local businesses?

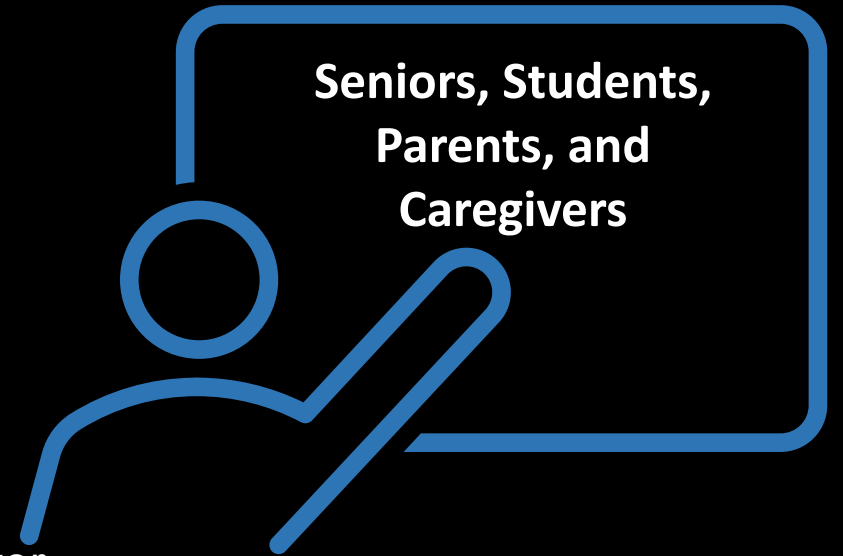
Discussion

- Students:
 - Do you use BCT for other than for school?
 - What would make you try taking BCT more on the weekends or for recreation?
 - Will you continue using BCT after you graduate?
 - What would make you continue to use BCT?
 - What do you like about BCT? Any dislikes?
- Parents/Caregivers
 - Does your child use BCT?
 - Do you use BCT?
 - What do you like/dislike about it?



Discussion

- Seniors/Caregivers: Do you use BCT fixed route or WAVE service?
 - WAVE: what do you like/dislike about it?
 - Fixed routes: what do you like/dislike about it?
 - What would make you try taking the WAVE or fixed routes more often?
 - Does the WAVE go to locations that appeal to senior and caregiver populations?
 - Would seniors and caregivers be interested in group trips to locations in the WAVE service area, such as the farmers' market or grocery stores?
 - What can be done to enhance the rider experience for older adults on both fixed route and WAVE?
 - Do the current schedules for fixed route and WAVE meet your needs?
 - Are there other things to consider for older adults?



Discussion

- Do the people you work with/represent use BCT?
- If so, what do they like and dislike about it?
- What would make them take BCT more often?
- What would make it easier for them to use BCT?
- Do the people you work with/represent know about the services offered by BCT?
- How can transit, and specifically BCT fixed route and the WAVE, complement the organization you represent?
- Does BCT fixed route or WAVE go to your organization?
- Do the current schedules for fixed route and WAVE meet the needs of your organization and their activities?
- Are there other things that are unique to your community as it relates to transit?



Discussion



Any other
questions/comments?

Next Steps

BCT Transit Services Study



Next Steps



- **Summer 2022:** Continue to collect public and stakeholder feedback
- **August 2022:** Develop draft short- and long-range service concepts
- **Fall 2022:** Present draft service concepts at Public Townhall Meeting
- **Spring 2023:** Final report and plan adoption

Stay Involved!



Project website:

<https://www.bctservicesstudy.com/>

Take the survey:

[https://www.surveymonkey.com/r/NP
N9V5S](https://www.surveymonkey.com/r/NP
N9V5S)

Questions or comments? Email:

BCTServicesStudy@gmail.com