

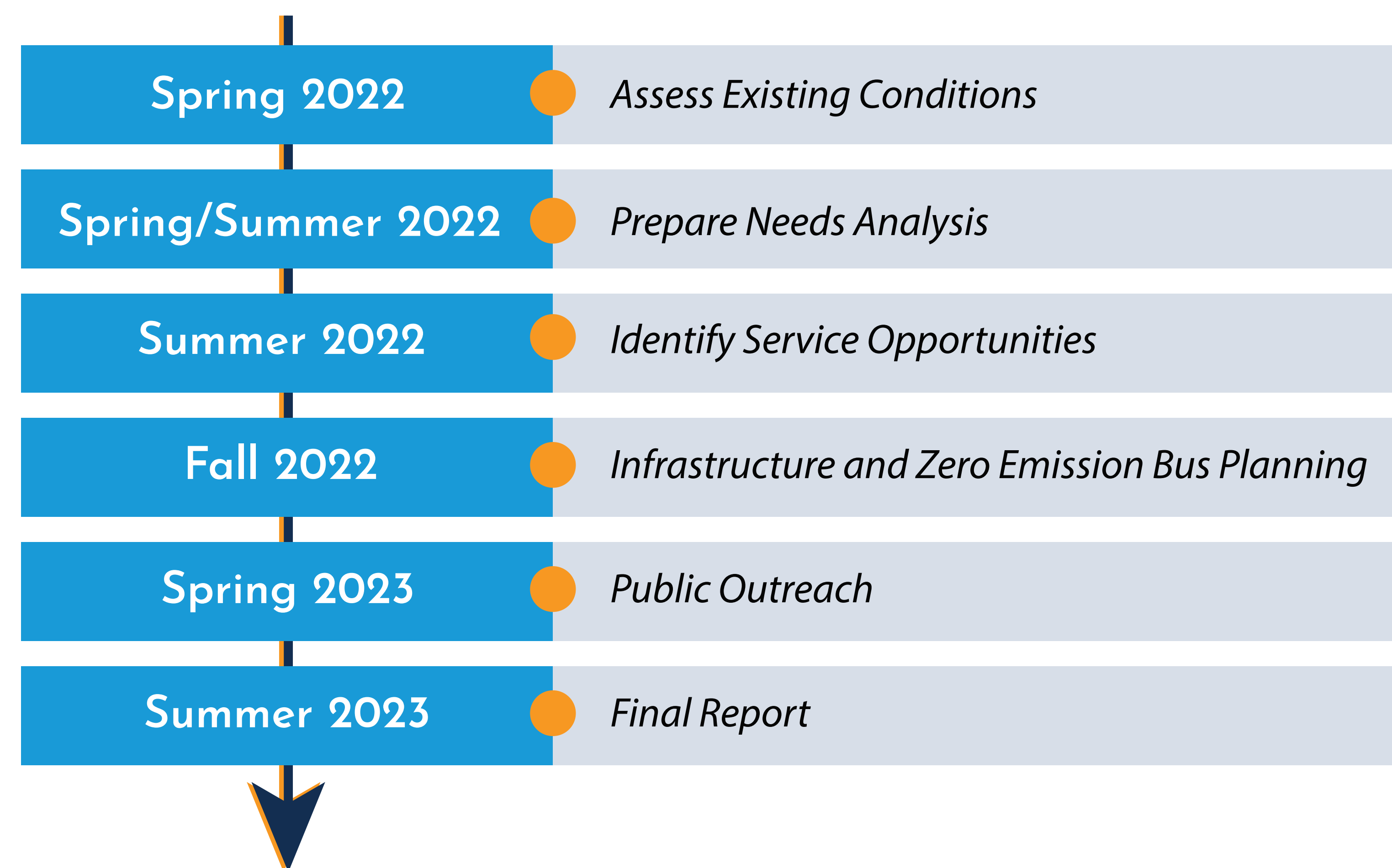
What is a Transit Services Study?

- Review and optimization of transit service
- Planning effort separate from recent service changes
- Planning for zero-emission bus transition
- Opportunity for you to provide input for the future of BCT

Why are we doing this study?

Projects like the LAX People Mover, C Line Extension, and the South Bay Galleria Redevelopment will change how we travel and where we travel to in the South Bay. So we need to plan to align mobility services and bus lines to better meet the needs of current and potential riders.

Project timeline:



For more info:

BCTServicesStudy.com | BeachCitiesTransit.org | BCTServicesStudy@gmail.com



We found that:

- Fixed-route ridership since 2014 has been declining, and fixed-route ridership is ~80% of pre-COVID levels
- Ridership on Line 102 remains below pre-COVID on weekdays, but weekend ridership has surpassed pre-COVID levels. Ridership on Line 109 is still below pre-COVID levels both on weekdays and weekends indicating the potential for growth
- Routes are generally infrequent, indirect and can be hard to understand
- Metro eliminated Line 126 on Manhattan Beach Bl leaving a gap in east-west service
- WAVE ridership is about 70% of pre-COVID ridership levels, meaning the WAVE has additional capacity to carry more riders



We heard that:

- Most people are unfamiliar with BCT, its brand, its services, and where to ride (75% of non-riders have never used BCT)
- 75% of riders want more frequent service, 28% want faster service, and 55% want later weekend service
- People primarily ride for entertainment, recreation, and go to the beach, and taking the bus for shopping errands was also common among riders
- Those who don't ride indicated the bus doesn't come often enough or operate late enough



Key recommendations:

- More frequent service and straighter bus lines
- New summer bus line on Manhattan Beach Blvd
- Collaborate with neighboring beach cities to better align development and transit service
- More robust outreach and marketing of BCT and WAVE services to raise awareness and ridership
- No service changes recommended for the WAVE
- Increase travel training opportunities to broaden transit appeal
- Transition to an entirely zero-emission fleet by 2040. This can eliminate 1,400 tons of CO₂ each year--equivalent to removing 304 cars on the road each year!

